



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Target Enterprises  
15260 Ventura Blvd.  
#1240  
Sherman Oaks, CA 91403

## Contract # 830183

**Schedule Dates** 10/08/12-10/14/12  
**Advertiser** Republican Governors Association (12775)  
**Agency/T-Code** Target Enterprises (2041)/030383152  
**Product** Political - Ballot Issue (1195)  
**Brand** RGNA NC (170395)  
**Salesperson** Meyers, Evelyn (1364)  
**Sales Office** TeleRep - Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** (202) 662-4140 /  
**CPE** 4Q12  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RGNA NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 05/18/12  
**Last Modified** 09/26/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06150904  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,473.75  
**Net Total** \$25,351.25  
**Sales Tax**

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	43	\$29,825.00
<b>Grand Total:</b>	<b>43</b>	<b>\$29,825.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	4:58A- 5:58A (ET)		1	1	1	1	1			5	\$300.00	\$1,500.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	5/18/12
2.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	11:59A- 12:30P (ET)		1	1	1	1	1			5	\$145.00	\$725.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS, 1X PER DAY	5/18/12
3.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	3P- 4P (ET)		1	1	1	1	1			5	\$350.00	\$1,750.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY, 1X PER DAY	5/18/12
4.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	4:59P- 5:29P (ET)		1	1	1	1	1			5	\$500.00	\$2,500.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM, 1X PER DAY	5/18/12
5.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	5:29P- 5:59P (ET)		1	1	1	1	1			5	\$550.00	\$2,750.00	Charlotte (WCNC) (WCNC)	NEWS @ 530P, 1X PER DAY	5/18/12
6.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	6:59P- 7:30P (ET)		1	1	1	1	1			5	\$1,400.00	\$7,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY, 1X PER DAY	5/18/12
7.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	7:30P- 7:58P (ET)		1	1	1	1	1			5	\$1,550.00	\$7,750.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE, 1X PER DAY	5/18/12
8.0	Normal Line / SPOT	10/08/12-10/14/12	4	:30	11P- 11:34P (ET)	5	X	X	X	X	X	X	X	5	\$850.00	\$4,250.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	5/18/12
9.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6P- 6:30P (ET)							1			\$600.00		Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	5/18/12
9.0.1	Closed Preempt	10/13/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
10.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6:59P- 7:30P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	JEOPARDY	5/18/12
11.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	7:30P- 7:58P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.0	M/G For 9.0.1 / NCAA - NOTRE DAME FOOTBALL	10/13/12-10/13/12	4	:30	3:30P- 7P (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)		9/26/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: